

# **EXHIBIT**

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**Kathryn E. Merchant**  
**President, Kathy Merchant LLC**

In May 2015, Kathy Merchant retired from The Greater Cincinnati Foundation after 18 years as its president/CEO. Prior to joining the Foundation in 1997, Merchant was director of The Pew Charitable Trusts' Neighborhood Preservation Initiative and a partner in the New Haven-based consulting firm Holt, Wexler & Merchant.

She is currently a Senior Fellow for the national StriveTogether cradle-to-career network where she serves as an advisor to the 60+ communities across the United States devoted to increasing the pace and scale of student success using a multi-sector collective impact approach. Returning to consulting, Merchant's areas of focus include impact investing, including innovative pay for success models; collective impact; subject matter expertise in cradle-to-career education and community development; and other areas of strategic philanthropy requiring multi-sector solutions to complex problems.

In addition, Merchant serves as Cincinnati Wine Educator for the American Wine School (Cleveland), writes a wine blog ([www.vinovenurescincinnati.com](http://www.vinovenurescincinnati.com)) and develops custom wine education programs for individuals, associations and corporate groups.

Merchant currently serves on the national boards of the Center for Effective Philanthropy and Local Initiatives Support Corporation. Previous board leadership includes Council on Foundations, Community Foundations of America/GivingNet, Ohio Grantmakers Forum (now Philanthropy Ohio), National Center for Arts & Technology, and SC Ministry Foundation.

In 2015, she received Northern Kentucky University's Lincoln Award, the Metropolitan Award, and Indiana University's Spirit of Philanthropy Award. She has also been recognized for her professional achievements including the Council on Foundations' Distinguished Grantmaker, Kentucky Philanthropy Initiative's Commonwealth Award, the Ohio Philanthropy Award, Cincinnati PRSA Blacksmith CEO Communicator of the Year, WE Celebrate Woman of the Year in Nonprofits Award (Cincinnati USA Regional Chamber), Girl Scouts (of Western Ohio) Woman of Distinction, and YWCA of Greater Cincinnati Career Woman of Achievement.

Merchant graduated from Indiana University (BA) and the University of Connecticut (MSW) with degrees in social work. She earned a Diploma in Wine & Spirits (DWS) from the London-based Wine & Spirit Education Trust, and completed the Certified Specialist of Wine (CWS) credential from the Society of Wine Educators (USA).

Contact:  
Kathy Merchant LLC  
450 Milton St.  
Cincinnati, OH 45202  
[kathy.merchant@gmail.com](mailto:kathy.merchant@gmail.com)  
Mobile: (513) 509-0286

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