

# **EXHIBIT**

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Fort Wright, KY 41011

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## Kevin A. Bright

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**Summary** Possesses broad based energy industry background spanning both regulated and non-regulated organizations, with experience in the wholesale and retail sectors. Successful in building, leading, and managing growth of entrepreneurial operations, with experience in P&L responsibility, business development and personnel management.

- Experience**
- Duke Energy, Cincinnati, OH** 2014-Present
- Managing Director, Customer Efficiency Programs**
- Responsible for the design, implementation and operation of Energy Efficiency programs delivered to Duke Energy's 23 million residential and business customers
  - Lead financial operations for a portfolio of products that generates \$180 million in earnings for company, and has grown 16% per year
  - Manage directly and indirectly a team of 175 employees and over 50 outside contracts
  - Provide written and oral expert witness testimony for regulatory proceedings before regulatory agencies in 6 states
- Duke Energy, Cincinnati, OH** 2010-2014
- Managing Director, Non-Residential Products & Strategy**
- Manage the team of employees and contractors responsible for managing products for non-residential customers and strategy to convey value proposition to customers.
  - Oversee the design of programs, their launch and financial health on an ongoing basis. Portfolio of products generates approximately \$50 million per year in incremental cash flow.
  - Develop and provide witness testimony in regulatory proceedings.
- Duke Energy, Cincinnati, OH** 2008-2010
- Manager, Energy Management & End-Use Consultation**
- Manage team of 6 people responsible for design, implementation and operation of non-residential Energy Efficiency Products & Services.
  - Responsible for delivering in excess of \$38 million per year in cash flow to the organization.
  - Provide regulatory support for new product development and for annual filings.
  - Direct interaction with customers and trade allies on product improvement and future development initiatives.
- Duke Energy, Cincinnati, OH** 2006–2008
- Regional Manager, Midwest Business Service Center**
- Identified personnel to staff a high-performance work group dedicated to providing service and technical support to organization's largest customers – representing over 70% of corporate revenues.
  - Coordinated the Midwest rollout of MyDuke Web Portal to internal and external customers.
  - Prioritized and led process improvement initiatives for Midwest Business Service

Center operations.

- Continuously refining processes designed to improve customer satisfaction levels by providing Business Relationship Managers with the tools and information needed to effectively manage customer relationships.

**Cinergy Solutions**, Cincinnati, OH

2000–2006

**Manager, Power Operations**

- Managed a portfolio of project companies representing over \$6.5 million in annual revenues and a staff of 18 employees.
- Responsible for managing customer relationships to increase sales and maintain high satisfaction scores, and troubleshooting anticipated and current risks on new and existing projects.
- Led due diligence, union negotiations and transition efforts for P&G Ivorydale project, and participated actively in contract negotiations.
- Increased sales for a district cooling plant by 32%.

**Cinergy Navigator Program**, Cincinnati, OH

1998–2000

**Senior Analyst**

Second person and first internal candidate ever chosen to enter the highly selective professional development program.

**Rotated through three assignments:**

- Cinergy Solutions
- Commercial Business Unit, Financial Operations
- Corporate Center, Strategic Planning/Corporate Development.

**Projects included:**

- Led due diligence for GM Oklahoma City and Shreveport projects, and prepared asset evaluations used in the \$250 million project financing.
- Developed a sales origination plan used by the CEO for a corporate reorganization.
- Worked with consultants to develop a budget tool for examining financial results from a macro level all the way down to a generating unit level.
- Developed pricing risk assessments and cost forecasting models.
- Assisted with evaluation of multiple potential merger/acquisition partners.

**Cinergy Corporation**, Cincinnati, OH

**National Accounts Manager**

1996–1998

- Selected from a pool of 80 applicants to be one of five sales professionals staffing the prestigious National Accounts Program.
- Developed sales opportunities customized to meet the individual customer's needs, generating 33% of new non-regulated National Accounts revenue.
- Directed the management of accounts representing over \$18 million in annual revenue.

**Additional Experience**

1987–1996

- Began Cinergy career with on-the-job training and technical skills as a union technician, successfully advancing into a variety of professional positions and gaining diverse experience and hands-on responsibility.
- Supported the company's reorganization efforts through participation in customer account management initiatives.

**Education**      **2011 Leadership Northern Kentucky**, Northern Kentucky Chamber of Commerce  
**Master of Business Administration**, Northern Kentucky University    1995–1998  
**Bachelor of Science in Marketing**, Northern Kentucky University,    1988–1995

- Attended evening college while maintaining full-time employment.
- Financed education using personal funds and assistance of a company sponsored tuition reimbursement program.

**Certifications**

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|--------------------------------------|---------------------------------|
| Certified Energy Manager             | Association of Energy Engineers |
| Business Energy Professional         | Association of Energy Engineers |
| Project Management                   | Xavier University               |
| Process Facilitator                  | Kepner-Tregoe Corporation       |
| Adjunct Professor of Business Policy | Northern Kentucky University    |
| ASCA Level 1 Certification           | USA Swimming                    |

**Additional Information**

- **Consortium for Energy Efficiency** – First Vice Chair for Board of Directors and Chairperson for the Portfolio Advisory Committee.
- **City of Fort Wright Ethics Committee** – Joined committee at the request of City Council to examine ethical issues facing the City. Responsibilities include providing guidance and direction to City Council on forward-looking issues and concerns raised by outside parties that impact City operations.
- **Northern Kentucky Swim League, President** – President of 10 team non-profit league designed to foster amateur swimming in Northern Kentucky. Currently serving second 2 year term as president.
- **St. Elizabeth Hospital Foundation Board Member** – Actively engaged in supporting the Hospital's mission through the Business Support Committee. Responsibilities include community outreach to local businesses soliciting contributions to projects that enhance the stature and standing of the hospital, but don't meet financial criteria for approval. Examples include raising funds for a surgical robot, used primarily for prostate surgery and expansion of the Hospice Center.
- **DOE/EPA Energy Star Award** - Prepared application and represented Cinergy in interviews. The Energy Star Award, issued by the Department of Energy and the Environmental Protection Agency to recognize projects that demonstrate exceptional efficiency, was awarded to for cogeneration project at the Lafarge Gypsum plant.
- **ASHRAE Innovation Award** - Received national honorable mention from the American Society for Heating, Refrigeration and Air Conditioning Engineers for the exceptional efficiency and innovative concepts in the Lafarge cogeneration project.